



interzum bogota

May
14-17 2024



Sustainability Partner:



Academic Partners:



Organizers:





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POLICIES FOR THE REALIZATION OF SOCIAL EVENTS

For the optimal development of the different activities of your company in the EXPOCONSTRUCCION & EXPODISEÑO Corferias establishes policies for the realization of social events, which seek to contribute with the participation and fulfillment of objectives of our exhibitors generating a pleasant, social and commercial social, artistic or cultural events involving the supply and tasting of liquors and food should be reported to Corferias for approval (Project Headquarters) in advance of the start of the fair who with previous analysis of the type of event, objective of the same, profile and number of attendees, site and schedule of realization, will authorize or deny it The Exhibitor must sign a commitment with Corferias to comply with the logistical and security conditions that this requires

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- The activity must be carried out within the hours of the fair, between 17 00 and 20 00 hours
- The place of realization of such activity should be limited to the internal area of the respective stand (for no reason is may invade the mobility areas within the pavilions or other stands
- No sound amplification technological equipment may be used, and musical cultural activities which shall be made subject to the standards set forth in Resolution 0627 of 2006 National Emission Standard Noise
- Responsible and reasonable handling of liquor supply to event guests (an international standard recommends that a coctel type activity, the average per person is 3 drinks and 5 snacks
- Once the number of people invited has been established, a simple rule will be used to establish that the bottles are authorized for admission, on the basis that from a bottle of 750 ml Whiskey can be served 20 drinks and a bottle of 750 ml of wine can be served 8 glasses
- No sale, supply or consumption of alcoholic beverages to minors



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- In the organization, dissemination and development of the event should promote responsible liquor consumption campaigns, chosen driver, road intelligence and use of the guardian angel (vehicle driving service by insurance companies)
- The Exhibitor shall offer as an alternative to the attendees of the event, means of transport and services of drivers for whom their condition requires it
- The liquor must be supplied from the official opening of the activity 17 00 hours to 30 minutes before the end 19 30 hours)
- Inebriated persons under the influence of substances shall not be allowed access o the exhibition grounds psychotropic as is prohibited the entry of alcoholic beverages additional to those authorized for the social event
- The Exhibitor is suggested to follow the dress code used by the company, color, uniform, appropriate clothing for the staff that attends the stand
- With the exclusive aim of avoiding discomfort and discomfort between exhibitors and visitors it is recommended that the activities are within the framework of good customs and social coexistence

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If the Exhibitor does not comply with the above provisions, the following penalties shall be imposed:

- First call for attention Corferias will deliver to the Exhibitor a letter that evidences the call for attention, and in which reference the breach and in which it is warned that of recidivism in the fault or incur a new, the organizers of the Fair will be forced to impose additional penalties as appropriate
- Second call for attention Presented the first call of attention to the Exhibitor and this repeated in the breach of any of the above provisions, Corferias will cut the energy service at the stand of the Exhibitor for the rest of the day, and he will have to pay a fine corresponding to 2 legal minimum wage.
- Third Call for Attention The two calls for attention presented and incurred by the Exhibitor again a breach, this will be applied as a penalty the power outage at your stand for the rest of the day and you will have to pay a fine corresponding to 4 legal minimum wage*
- This fine will have to be paid by November 30th 2023 otherwise the exhibitor will not be able to access the no debt certificate, which allows you to leave the fairgrounds.



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